

**NOTICE OF  
City of Pearsall  
Tourism & Business Development  
Advisory Board Meeting**

Thursday, March 22, 2017 at 6:00pm

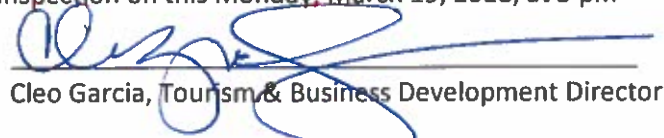
Tourism & Business Development Center, 317 S. Oak Street, Pearsall, TX

**AGENDA**

Beginning/Ending Time	Activity
6:00 - 6:08 p.m.	<p>Call to Order Roll Call and Announcement of Quorum Invocation &amp; Pledge of Allegiance Public Comment</p>
6:08 - 6:10 p.m.	<p><b>Advisory Board Overview</b> The Board shall strive to provide advice and make recommendations that will increase tourism and improve business opportunities within the City of Pearsall.</p>
6:10 - 6:20 p.m.	<p><b>Questions</b> Take questions board roles/duties</p>
6:20 – 6:50 p.m.	<p><b>New Business - Topics for discussion/recommendations:</b></p> <ol style="list-style-type: none"> <li>1. Elect – Chairperson and Vice Chairperson</li> <li>2. Elect Committee Chairs – Biz Membership, Policies &amp; Procedures, Events, Awards/Recognition, &amp; promotion</li> <li>3. Business Membership Application and fees - discussion</li> <li>4. Grand Opening Policies &amp; Procedures - discussion</li> <li>5. ROI guidelines for events - discussion</li> <li>6. Vendor application requirements - discussion</li> <li>7. Business brochures, relocation kits/pkg - discussion</li> <li>8. Business incentives and marketing/promotional pkg - discussion</li> <li>9. Creation of a City of Pearsall Business Facebook page - discussion</li> </ol>
6:50 - 6:52 p.m.	<p>Set future meeting date &amp; topics</p>
6:52 - 6:55 p.m.	<p>General Announcements</p>
6:55 p.m.	<p>Adjournment</p>

Posted for public inspection on this Monday, March 19, 2018, at 5 pm

By:

  
Cleo Garcia, Tourism & Business Development Director

I certify that the above notice of meeting was posted on the bulletin board of the Pearsall City Hall, 215 S. Ash Street, Pearsall, Texas on Monday, March 19, 2018, at 5 pm.

By:

  
Krystal Garcia, City Clerk

This meeting location is wheelchair-accessible. Parking for mobility-impaired persons is available. Any request for sign interpretive services must be made forty-eight hours in advance of the meeting. To make arrangements, call the City Clerk at (830) 334-3676.