

**NOTICE OF
City of Pearsall
Tourism & Business Development
Advisory Board Meeting**

Thursday, March 22, 2017 at 6:00pm

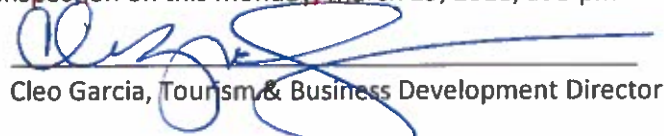
Tourism & Business Development Center, 317 S. Oak Street, Pearsall, TX

AGENDA

Beginning/Ending Time	Activity
6:00 - 6:08 p.m.	Call to Order Roll Call and Announcement of Quorum Invocation & Pledge of Allegiance Public Comment
6:08 - 6:10 p.m.	Advisory Board Overview The Board shall strive to provide advice and make recommendations that will increase tourism and improve business opportunities within the City of Pearsall.
6:10 - 6:20 p.m.	Questions Take questions board roles/duties
6:20 – 6:50 p.m.	New Business - Topics for discussion/recommendations: <ol style="list-style-type: none"> 1. Elect – Chairperson and Vice Chairperson 2. Elect Committee Chairs – Biz Membership, Policies & Procedures, Events, Awards/Recognition, & promotion 3. Business Membership Application and fees - discussion 4. Grand Opening Policies & Procedures - discussion 5. ROI guidelines for events - discussion 6. Vendor application requirements - discussion 7. Business brochures, relocation kits/pkg - discussion 8. Business incentives and marketing/promotional pkg - discussion 9. Creation of a City of Pearsall Business Facebook page - discussion
6:50 - 6:52 p.m.	Set future meeting date & topics
6:52 - 6:55 p.m.	General Announcements
6:55 p.m.	Adjournment

Posted for public inspection on this Monday, March 19, 2018, at 5 pm

By:


Cleo Garcia, Tourism & Business Development Director

I certify that the above notice of meeting was posted on the bulletin board of the Pearsall City Hall, 215 S. Ash Street, Pearsall, Texas on Monday, March 19, 2018, at 5 pm.

By:


Krystal Garcia, City Clerk

This meeting location is wheelchair-accessible. Parking for mobility-impaired persons is available. Any request for sign interpretive services must be made forty-eight hours in advance of the meeting. To make arrangements, call the City Clerk at (830) 334-3676.